



National Student Financial Aid Scheme

MEDIA STATEMENT

FOR IMMEDIATE RELEASE

DATE: MONDAY, 13 NOVEMBER 2023

NSFAS APPOINTS SENIOR MANAGER CORPORATE COMMUNICATIONS AND SPOKESPERSON

The National Student Financial Aid Scheme (NSFAS) is pleased to announce the appointment of Mr Ishmael Mnisi as the new Senior Manager Corporate Communications. Mr Mnisi will also serve as the NSFAS Spokesperson.

His appointment is effective from the 1st of December 2023. Amongst his other responsibilities, he will deliver public relations campaigns, develop, manage, and implement NSFAS brand, advertising and digital/online communication strategies, content development, publications, writing and editorial services, plan and design a national communications strategy, media engagement and reputation management, community outreach and public education, internal communication, and engagements.

Mr Mnisi's has twenty-three (23) years of experience as a communicator. He commenced his career in the year 2000, where he worked as a Deputy Manager for publications at the Limpopo Office of the Premier. In 2020, he was the Deputy Manager Corporate Communications and Marketing at the Limpopo Department of Public Works. In 2006, he worked as the Manager responsible for Media Liaison and Marketing. In 2008, he was appointed as the Coordinator Media Liaison for the African National Congress (ANC). In 2014, he joined the National Department of Transport as the Director Media Liaison, Spokesperson and speech writer for Minister Dipuo Peters. In the same department, he was also appointed in the same capacity for Ministers Joe Maswanganyi and Minister Blade Nzimande. He is currently serving as the Director Media Liaison, Spokesperson and speech writer for Minister Nzimande in his capacity as the Minister of Higher Education, Science and Innovation.

Mr Mnisi will be further bringing to this position his organisational ability, administrative talent and communication prowess to the NSFAS team.

Mr Mnisi has a National Diploma in Journalism from Technikon Northern Gauteng, a BTECH in Journalism from the Tshwane University of Technology, a Degree in Arts, specialising in Public

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Board Members: Mr. Ernest Khosa - Chairperson | Mr. Masile Ramorwesi – Acting Chief Executive Officer | Mr. Bamanye Matiwane | Ms. Jullie Beya | Prof. Laurance van Staden | Mr. Nceba Maxwell Fuzani | Prof. Ntombizozuko Dyani-Mhango | Prof. Pumela Msweli | Dr. Reshma Mathura | Ms Lisa Seftel | Mr. Lucky Masuku | Mr Melosi Baloyi | Mr. Sanele Zondi | Mr. Sibonelo Cyril Madiba | Mr. Yonke Twani



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Administration and Development from the University of South Africa (UNISA), a Certificate in Project Management from Damelin and he further received training in public financial management, communication protocols and labour relations.

The Board of NSFAS wishes Mr Mnisi well in his new responsibilities. The Board believes that his wealth of experience will improve the relationship between NSFAS and the media and its stakeholders, which includes amongst others, the Shareholder, the Department of Higher Education and Training, Organised students' formations, University South Africa (Usaf), the South African Public College Organisation (SAPCO), Organised labour and third-party agencies.

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